



**PDR “(mobilePDR stories)” Sweepstakes
OFFICIAL RULES**

SWEEPSTAKES FACTS

PRIZE: Apple Watch

RETAIL VALUE: Up to \$700 depending on winner’s choice of 38mm or 42mm style

NUMBER OF PRIZES: (1)

ODDS OF WINNING: Depends on the Total Number of Eligible Entries Received

1. **NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED.**
All federal, state, and local laws and regulations apply.
2. This sweepstakes is open to residents of the United States who are 21 years of age or older, as of August 22, who submit a completed survey. Employees of PDR Network, LLC, its affiliates, subsidiaries, advertising and promotion agencies, and their families are not eligible to win. In order to enter the Sweepstakes or receive the prize, you must fully comply with the Official Rules, and by entering you agree to be bound by these Official Rules and the decisions of PDR, and you certify that you are eligible to enter.
3. Sweepstakes begins October 22, 2015, 7am E.T. and ends on November 2, 2015, at 8am E.T. (the “deadline”). All survey responders will receive one (1) entry into the Prize Drawing.
4. The prize will be awarded by PDR, whose decision will be final and binding in all respects. PDR will randomly select the winner from among all eligible entries received by the deadline. The winner does not have to be present at the drawing to win. Odds of winning depend on the total number of eligible entries received. The winner will be notified by telephone, email, or mail and may be required to complete an affidavit of eligibility/publicity which must be returned within 30 days of date of notification or an alternate winner will be selected. If the prize notification letter or prize is returned to PDR as undeliverable, the prize may be awarded to an alternate winner.
5. The prize and its approximate retail value is as follows: one (1) Apple Watch with a retail value of up to \$700. In lieu of the prize, the winner may elect to receive the approximate retail value in the form of an American Express® gift card or cash. All other expenses not specifically listed herein are solely the winner's responsibility including, but not limited to, connection charges, accessories and sales taxes. Except for the American Express gift card or cash, no transfer, refund, substitution or replacement of the prize is permitted, except that PDR reserves the right, in its sole discretion, to substitute a prize of equal or greater value (or cash equivalent). PDR does not make, nor in any manner will it be responsible for, any warranty, representation, or guaranty relating to the prize provided.
6. By participating in the Sweepstakes, entrants and the winner agree to release and hold harmless PDR and its parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assigns, employees, officers and directors, from any and all liability for loss, harm, damage, injury, cost, or expense of any nature whatsoever, including without limitation, property damage, personal injury (including emotional distress), and/or death which may occur in connection with preparation for, or participation in, the Sweepstakes, or possession, acceptance, and/or use or misuse of the prize or participation in any Sweepstakes-related activity and for any claims or causes of action based on publicity rights, defamation or invasion of privacy, and merchandise delivery.



7. For the winner's name, please send a self-addressed stamped envelope to PDR at 5 Paragon Drive, Montvale, New Jersey 07645-1725, Attention: Kim Marich, Sr. Director, Marketing, and reference "*mobilePDR stories*".
8. PDR reserves the right to discontinue the Sweepstakes at any time.
9. SPONSOR: The sponsor of the Sweepstakes is PDR, LLC, 5 Paragon Drive, Montvale, New Jersey 07645-1725.